



# WHITLEY COUNTY Chamber of COMMERCE

*Together... working for members, through members*

Issue: OCTOBER 2011

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www.whitleychamber.com  
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The Chamber  
Ambassador Team Congratulates

**Teghtmeyer Ace Hardware**  
October Business of the Month!

We're Making an IMPACT! Whitley County Chamber of Commerce Monthly Newsletter



## You're a V.I. P. to Us!

There are no words to express our thanks to ALL who made our night of recognition on the Red Carpet a night of professional connections, moments of laughter, and a celebration of community. It was our privilege to honor our members with V.I.P. Treatment and to acknowledge in a public way those whose dedication to hard work, best business practices and community support has earned them the awards for which they were nominated. Please join us in congratulating the 2011 award recipients and thanking those who made it possible!

- **Large Business of the Year**– Steel Dynamics, Inc.
- **Small Business of the Year**– Myers Tison Hockemeyer McNagny
- **Chairman's Choice Award**– Stan and Doris Horne, Eagle's Nest Event Center
- **Jewel of the Community**– BABE of Whitley County
- **Ambassador of the Year** – Cari Wells, 1st Source Bank

**Other Business of the Year Nominees:**  
Otis R. Bowen Center, Reiff Construction, Smith & Sons Funeral Home and Numerix

**Other Jewel of the Community Nominees:**  
Whitley Crossings Neighborhood Association, Whitley County Council on Aging

**Additional Thank YOU!**  
**Platinum Event Sponsors** – J&J Insurance and CenturyLink

**Gold Sponsors** –

Northeastern REMC and Crossroads Bank

**Invitation Sponsor** –

Whitley County Community Foundation

**Door Prize Sponsor** –

Technology Contracting Services, Inc.

**Photography Sponsor** –

Eberly Photography and Videography

**Gift Sponsors** –

Shindigz, Parker Insurance, J&J Insurance and Brownstone on State

**Wine Sponsor** –

Brownstone on State

Red Carpet courtesy by Wildman's

Props courtesy of Huntington University

Recipient Photos courtesy of Jennifer Zartman Romano & Talk of the Town

Special Thanks to Kim and Mike Balser and the staff of the Brownstone on State for excellent service, amazing cuisine and tremendous support of the chamber!



**Large Business of the Year:**  
Steel Dynamics, Inc.  
Accepting award:  
John Nolan



**Small Business of the Year:**  
Myers Tison Hockemeyer McNagny  
Accepting award:  
Greg Hockemeyer



**Chairman's Choice Award:**  
Stan & Doris Horne, Eagle's Nest Event Center

Photo Credits: Jennifer Zartman Romano & Talk of the Town



**Jewel of the Community:**  
BABE of Whitley County  
Accepting Award: Shawn Ellis



**Ambassador of the Year:**  
Cari Wells, 1st Source Bank

## First Ever Whitley County Visitor's Guide

The formation of the first ever Whitley County Visitor's Guide, sponsored by the Chamber of Commerce, gets underway soon and we hope you will take advantage of the opportunity to make your business known to all of Whitley County and beyond by placing your business ad into this professional publication.

You may soon be contacted by chamber member Spectra Print, a division of The Papers, Inc. with further information on how you can get involved in this awesome project! **Please see the letter included in this newsletter** with all the information you need. And you don't have to wait to be contacted! Reserve your space today!



## Safe Passage for Non-Profits: Keeping Your Non-Profit on the Right Path

What happens when the payroll taxes go unpaid? Who is responsible when cash goes missing from a charitable organization or church? Keep your organization out of the headlines by learning the financial and legal responsibilities of serving as a board member, council member or trustee of a charitable organization or church.

This presentation will discuss the financial and compliance challenges that face nonprofits and will provide information and tools to protect the nonprofit and preserve donor, board, and public confidence. Discussion will include transparency, accountability, and risk management.

This valuable presentation will be held Friday, November 4, 9:00 AM - 11:00 a.m. at the Peabody Library, (1160 E. Hwy Road 205, Columbia City). The admission is FREE: The Whitley County Community Foundation has underwritten this seminar. Your sponsors are the Whitley County Community Foundation and Leadership Whitley County

Your presenter, Miriam Robeson, has been in the private practice of law for more than 15 years, with a focus in nonprofit, corporate and agriculture law. Miriam guides small and medium-sized nonprofits through the ever-tightening path of government regulation, and counsels clients on business and tax planning issues.

## Farmer's Market Fall Season

Thank you for a wonderful Farmer's Market season! If you are interested in participating in next year's market (either in Columbia City or South Whitley), please visit the chamber website at [www.whitleychamber.com](http://www.whitleychamber.com) for registration forms!

## Need Help With Your Business?

The Chamber wishes to remind you that help for your business is available through the office, courtesy of the Small Business Development Center. Business Counselor Scot Goskowicz is regularly available to discuss your business

marketing, planning, or financing needs, and the best part is, the counseling is free of charge! Call the office to set up your appointment today! Or for more information, contact: Indiana Small Business Development Center Network • IPFW Attn: SBDC 201 E Coliseum Blvd., Fort Wayne, IN 46805 • P: 260-481-0500 TF: 888-472-3244 • E: [northeast@isbdc.org](mailto:northeast@isbdc.org)

## Do You Need Office Furniture?

We have some overhead shelves, wall partitions, etc...as well as a few file cabinets and drawers, overhead compartment lights, miscellaneous office chairs, metal bookcase, etc... If your business is in need of any of these things, call the chamber office at 248-8131 for further information.

## Hoffman Named New Director Of Parkview Whitley Foundation

Parkview Whitley Hospital announces that Carrie Hoffman has been named director of the Parkview Whitley Foundation.

Hoffman said she wants to share with the people of Whitley County "how they can benefit from and through the Parkview Whitley Foundation. I also believe," she added, "that it is important in my role as director to establish lasting relationships with people built on trust, and to educate the community about Parkview Whitley Hospital as a not-for-profit hospital and what that means to the community."

"We are fortunate to have Carrie join us, as she is already established as a leader in Whitley County," said Scott Gabriel, Parkview Whitley Hospital chief operating officer. "Her knowledge of the community and her experience in various leadership positions is invaluable."

Hoffman earned an Associates of Science from Ivy Tech in 2004, a Bachelor of Science in Organizational Leadership from Anderson University in 2009, and is working toward a Masters of Science in Management with Healthcare Specialization from Indiana Wesleyan University.

For the past five years, Hoffman had been an adult learner recruiter for Indiana Wesleyan University in Fort Wayne, Ind.

She is a Rotarian, and was the United Way of Whitley County Campaign chair in 2010. Hoffman also serves as a board member for the Whitley County Chamber of Commerce, the South Whitley Public Library and Junior Achievement.



She is a 2010 Leadership Whitley County graduate, and this year was the Leadership Whitley County's 2011 Excellence in Service Leadership Award winner.

She and her husband Marcus reside in South Whitley, Ind., with their two sons, Aiden, 8, and Logan, 5.

## New Parkview Whitley Hospital to open Oct. 20

Columbia City, Ind. – Friday, Oct. 7, 2011 — The new Parkview Whitley Hospital will open to patients and families on Thursday, Oct. 20. Today, leaders from Parkview Whitley Hospital led a media tour of the \$42 million, 165,500 square-foot new hospital, attached medical plaza and stand-alone ambulance building. The new hospital is located at the intersection of U.S. 30 and State Road 205 in Columbia City. The lead contractor for the project was Hagerman Construction of Fort Wayne.

## Chamber Welcomes Jennifer Spitler

The Chamber welcomes Jennifer Spitler to the staff as Administrative Assistant during this interim period. Jennifer is currently working on her degree in Business Management and Human Resources from Huntington University EXCEL and will be helping in the office on a part-time temporary basis. Jennifer is married to Justin Spitler, who works in the Theater Production Department at Huntington University, and graciously helped supply props for our recognition night. Please make Jennifer feel welcome and thank her for her time and support!

The Chamber would also like to thank **Patti Holler** for her volunteer office assistance during the next few months. We are grateful for people like Patti who give of their free time to help out when needed!

## Welcome New Members!

Technology Contracting Services, Inc.,  
Joel Moss, President  
2802 Congressional Parkway, Suite E  
Fort Wayne, IN 46808  
**Phone: 260-484-8282**  
**[www.tcontracting.com](http://www.tcontracting.com)**  
Technology Systems Installation

## Renewing Members Welcome Back!

CC Deli  
Paige's Crossing  
D&C Construction, Inc.  
Engineering Services

**Unbelievable savings on  
long distance charges...**

**Only 4.9¢ per minute/anytime**  
- for business & home -  
No catches - No gimmicks  
No monthly charges!

**NORTHEASTERN REMC**  
A Touchstone Energy Cooperative

**Call 1-877-649-2020**

# Member Press Releases!

## FREE Senior Fair at the Woodlands Senior Center

The Woodlands Senior Center, 710 Opportunity Drive, Columbia City, will be holding a FREE Senior Fair for all area seniors on Monday, October 24 from 10 a.m. to 2 p.m. There are 28 vendors as well as FREE bone density screenings, hearing tests and blood pressure checks. Flu shots will be available so take your Medicare card. Also a FREE light lunch will be available starting at 11:30 a.m. If you need transportation, call Whitley County Transit for a ride at 248-8944. All seniors in the community are invited.

## Parkview Firstcare of Columbia City Welcomes Its Newest Member, Internal Medicine Physician Annamarie Lim, Md.



Dr. Lim earned her bachelor's degree in biological sciences from University of Chicago, Chicago, Ill., in 2003, and went on to receive her Doctor of Medicine degree from St. George's University, Granada, West Indies, in 2008. She served her internal medicine residency at Mercy Hospital and Medical Center, Chicago, Ill., from 2008 to 2011.

Dr. Lim is board certified in internal medicine as well as trauma evaluation and management. Her medical specialties include nephrology, critical care medicine and experimental techniques in CPR.

Parkview FirstCare – Columbia City is a member of Parkview Physicians Group. Dr. Lim's office is located at 333 N. Oak Street, Columbia City. To schedule an appointment with Dr. Lim, call (260) 248-9890.

## Child Safety-seat Inspection Station at Parkview Whitley Hospital

Parkview Whitley Hospital has established a permanent child safety-seat inspection station during normal business hours. Parkview specialists will inspect car seats and instruct families how to properly secure them in their vehicles. Parents and caregivers may call Parkview Whitley Hospital's safety technician at (260) 609-8099 to schedule an appointment to have a car-seat installation checked. For more information, call toll free, (800) KID

N CAR, or visit the program's website at [www.preventinjury.org](http://www.preventinjury.org).

## CenturyLink Helps Small Business Customers Stay Productive with Addition of Verizon Wireless Services

CenturyLink, Inc. (NYSE: CTL) is now providing its small business customers the convenience of one-stop shopping by offering the full lineup of Verizon Wireless products and services. In the future, customers will be able to combine their Verizon and CenturyLink services on one bill.

Verizon Wireless equipment and services can be purchased from the local CenturyLink retail store located at 110 N Chauncey Street in Columbia City or by calling 260-244-2999 or toll free 888-674-3671.

## Become A Bellringer

The Salvation Army in Whitley County relies on people each year to give from their heart their time to help us help others. We have many opportunities for you to volunteer your time to make a difference in the life of someone else by simply ringing a bell. Bell-ringing begins November 19 through Christmas Eve at two locations. Every hour not filled can be devastating. If you are interested please contact me for available hours and locations at 260-248-1711. Choose a location and time that is convenient for you or your group.

If you are unable to ring a bell we have bags available at the office to collect spare change called Change is Good. Collect your change until the end of November and let that change create positive change for local families. A little can go so far. A single bell can ring hope for a family in need! You can make a difference!" Pat Mossburg, Salvation Army

The United Way yearly campaign is underway and you can give your donation by contacting the United Way of Whitley County at 333 North Oak St., Suite K, Columbia City, 260-244-6454.

## J&K Communications Celebrates 35 Years

On Friday, September 23, J&K Communications celebrated 35 years in business with an Open House and tours of its new expanded facility located at 222 S. Tower View Dr. in the Blue River Industrial Park. Congratulations on the first 35 and we hope the next 35 years will bring even more success!

## Remc Members Elect One New Director, Two Incumbents, To Board

Members of Northeastern REMC voted in a new director and re-elected two incumbents to the electric cooperative's board of directors.

Daniel Linnemeier was elected to represent members from the co-op's eighth district, a position previously held by his wife, Carolyn. Linnemeier has been serving as the Lake Township Trustee since 1978 and is currently the Director of Corporate Accounts for Aunt Millie's Bakery. In the election, Linnemeier ran against former REMC director Joseph Hilger and Allen Boyd.

Re-elected to the board were Jane Scott, District 9, and Bruce Heffelfinger, District 1. Scott has been an REMC board member for six years and Heffelfinger has served 31 years.

## 2nd Annual Pumpkin Run at Parkview Whitley

Registration is now open for the 2011 Pumpkin Run, benefitting Parkview Whitley Hospice. Anyone can participate. Whether you walk or run, you can have fun while benefitting Parkview Whitley Hospice. The event includes a 1K Fun Run for children ages 12 & under, a 5K Walk, and a 5K Run and a 10K Run. Events will be chip-timed this year.

*When:* Sunday, October 30th - Fun Run 1:30 p.m.

5K Run/Walk and 10K Run 2 p.m.

*Where:* Parkview Whitley Hospital  
1260 E. State Road 205, Columbia City

Register online at [foundations.parkview.com/pumpkinrun](http://foundations.parkview.com/pumpkinrun). Sponsorship opportunities are also available. If you have questions, please contact Carrie Hoffman at 248-9802 or [Carrie.Hoffman@parkview.com](mailto:Carrie.Hoffman@parkview.com).



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## Chamber Bucks – for Any Occasion!

Chamber Bucks make a wonderful gift all year long. Chamber Bucks can be used at participating businesses in Whitley County! They come in denominations of \$5, \$10, and \$25, and can be ordered ahead of time for pick-up through our office or website.

## The Ambassador Angle

Your Chamber membership matters to us! We can't function as a force for the betterment of business in this county without your support or involvement. You bring unique qualities to our business community which cannot be duplicated. To say "thanks for your membership", the newly formed Chamber Ambassador Surprise Patrol Brigade set out for its second month of adventures. This month our Patrol "hit" four Chamber members who have faithfully provided support to our mission: J&J Insurance Solutions, Stevens International, Preferred IT Group, and DQ Grill & Chill. Thanks to all these businesses for making a difference in Whitley County!

The Ambassador Team would also like to wish a fond farewell to member Ryan Meek of Walgreen Drug Store who was recently transferred to a store in Fort Wayne. Here's a note to everyone from Ryan:

"Just wanted to say that it has been great working with you all at the Chamber... I really enjoyed being a part of the Chamber and getting to know many of the members through the Chamber. Even though I did not live in Columbia City, you all made me feel a part of this great town! Please tell everyone I will miss them as well." We'll miss you, too, Ryan! Come back and see us!



**Stevens International**



**J&J Insurance Solutions**



**Preferred IT Group**



**DQ Grill & Chill**

## Member 2 Member! BENEFITS

- **CenturyLink**—exclusive discounts to chamber members, including long distance service discounts and DSL offers.
- **Physicians Health Plan (PHP)** offers a discount program on insurance premiums to chamber member businesses with 2 to 50 employees. Contact us for more information.
- **Constant Contact E-Mail Marketing** – Save 20% on a 6 month pre-pay and 25% if you pre-pay for 12 months if you are a member of our chamber.
- **Sigler**- 4-10% off your custom printing needs. Including, but not limited to, business cards, banners, signs, promotional items, etc...
- **Whitley County YMCA**- free week offers for members and employees of Chamber members.
- **Picture Perfect Catering and Floral Design**- 10% off all floral arrangements sent locally or anywhere in the U.S. Call 248-4811 or order on line at [www.myflowersandcatering.com](http://www.myflowersandcatering.com)
- **Open Range Communications through BE Comics and Computers**- first month's service FREE to all chamber members!
- **City Chevrolet**- Employee pricing on all vehicles and services.

## IMPACT

The official publication of the  
Whitley County Chamber of Commerce  
PH: 260.248.8131  
FX: 260.248.8162

[www.whitleychamber.com](http://www.whitleychamber.com)

2011 Board of Directors

Chairman: Mike DeFreeuw

Vice Chairman: Jennifer Zartman Romano

Treasurer: Randy Holler

Secretary: June Keiser

Whitley County Board Members:

Bob Koontz, Scott Gabriel,

Carrie Hoffman, Jim Horne,

Jim Landrum, Jack Moore,

Dennis Norris, John Black, Terry Eberly

Chamber Staff:

Michelle Culbertson

Interim President

Jennifer Spitter, Administrative Assistant

Newsletter Production:

Graphics: Peggy Ewing—ADS, Inc.

## GOLD MEMBERS



The insurance your health deserves.



[www.whitleychamber.com](http://www.whitleychamber.com)

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201 N. Line St.  
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Columbia City, IN 46725



# WHITLEY COUNTY CHAMBER OF COMMERCE



Your Chamber's Mission...

Whitley County Chamber of Commerce works to enhance the quality of life in our community by leading, supporting and facilitating business.

# 2011 OCTOBER/NOVEMBER CALENDAR OF EVENTS

## CLASSES OFFERED

**QuickBooks Classes** - Series of QuickBooks Training Classes targeted at beginning, intermediate, and advanced. Scott Duffitt of Starr CPA & Associates will serve as the instructor. More information next month, so please check back!!

**Microsoft Seminar Rescheduled for Tuesday, November 15th, from 8 -10 am at the Northeastern REMC Touchstone Energy Center** - free information session entitled "Cloud Technologies: An Introduction to Cloud Technology and How It Applies to Business." You can also learn more about Office 2010 and Windows 7 Technologies, ask your questions of Redwood IT's tech expert Dean Avey. Morning refreshments will be served. Please let us know that you plan to attend by registering on-line at [www.whitleychamber.com](http://www.whitleychamber.com).

**Simple Steps for Starting Your Business**- Presented by SCORE Chapter and Fort Wayne Chamber of Commerce. Attend this comprehensive series of workshops to help you test your new business idea and gets you started on the right path. Free one-to-one counseling is also a part of the workshop process. First session free. Attend sessions two through five for a total of \$125.00. Contact SCORE @ 260.422.2601 to Schedule for the workshops at Fort Wayne Chamber of Commerce or visit the web site at <http://www.score.org>

- Session 1: Start-up Basics (Free), October 25th, 4 to 7pm
- Session 2: Business Concept, November 1st, 4 to 7pm
- Session 3: Marketing Plan, November 8th, 4 to 7pm
- Session 4: Financial Projections, November 15th, 4 to 7pm
- Session 5: Funding Sources and Next Steps, November 22nd, 4 to 7pm

## COMMUNITY EVENTS AND OPEN MEETINGS

**Saturday, October 22**– Lighthouse Craft Bazaar, Whitley County 4-H Building, 9 am – 3 pm • Those wishing to reserve a booth can call The Lighthouse @ (260) 244-4266 or e-mail [lgshoda@maplenet.net](mailto:lgshoda@maplenet.net).

**Monday, October 24** – Senior Fair at Woodlands Senior Center, 10am – 2 pm.  
See the article in the newsletter for all the details!

**Sunday, October 30** – 2nd Annual Pumpkin Run at the New Hospital

### The Domino Effect of Whitley County Schedule

3rd Thursday schedule: 11:30 am – 1:30 pm - Next meeting: October 20 at the Brownstone on State.  
1st Thursday schedule: 11:30 am – 1:30 pm at Big G's – November 4  
(Brownstone: December & Mountaintop: November.) See the chamber website for further details!

**Thursday, November 3** - Leadership Whitley County Wine-Tasting at Eagle's Nest Event Center.  
Call Kelley Sheiss at 799-4045 for ticket information!

**Friday, November 4**, "Safe Passage for Non-Profits" Seminar - sponsored by Leadership Whitley County and the Whitley County Comm. Foundation. 9-11 am. See the insert for all the details!

**Tuesday, November 15**, Redwood IT Presents, "Cloud Technologies - An Introduction to Cloud Technology and How It Applies To Your Business" – 8- 10 am at Northeastern REMC. See the article in the newsletter for further information!

For further details on these events or other events in our area, contact the chamber at 260-248-8131.



Whitley County Chamber of Commerce  
201 N Line St., PO Box 166  
Columbia City, IN 46725

<http://www.whitleychamber.com>



# Business of the M O N T H

Awarded by the Whitley County Chamber of Commerce Ambassador Team



**Teghtmeyer  
ACE Hardware**

**200 Diplomat Dr,  
Columbia City, IN  
(260) 244-5632**

## October Business of the Month Teghtmeyer ACE Hardware

The Whitley County Chamber of Commerce recognized Teghtmeyer ACE Hardware of Columbia City as the Business of the Month. Fondly known as Teghtmeyer's, ACE Hardware has been operating in our community since 1960 selling a wide array of products to fix up the home or business: from paint to petunias, faucets to fountains.

ACE Hardware earned the nomination for its continued commitment to excellence in customer service, involvement in the community and their long history of helping the fundraising efforts of schools and other organizations. They are well-known for their knowledgeable sales staff that is eager to assist customers. What's the secret to their success? Ace Manager Alicia Johnson credits her employees. She says, "Employees make it happen; they're the ones who deserve the pat on the back."

The Chamber wishes Teghtmeyer's many years of success and hopes they enjoy the ice cream cake courtesy of DQ Grill & Chill. Attending the awards ceremony were Ace Hardware employees Michael Davison, Jon Morris, Jay Morris, Rita Hatfield, Willie Wasilewski, Alicia Johnson, Brenda Thompson, Jean Helm, Stewart Stoker & Bonnie Blaugh. Also in attendance were Chamber Ambassadors Cari Wells, 1st Source Bank; Eric Horvath, City Chevrolet; Mechelle Simon, Miller's Merry Manor; Jim Landrum, STAR Financial Bank; Lee Aumsbaugh, Aumsbaugh Flooring; Kristi Maloney, The Oaks; Shawn Ellis, BABE; Jennifer Zartman Romano, Talk of the Town; and Chairman of the Chamber Board Mike DeFreeuw, Northeastern REMC.



**November Business of the Month: South Whitley Library**

*\* If you would like to nominate a Chamber member as Business of the Month, please submit a short synopsis via fax (260.248.8162) or email ([www.whitleychamber.com](http://www.whitleychamber.com)).*

"Founded by physicians.  
Not for profit.  
Devoted to customer service.

You're sure you're a health  
insurance company, right?"



It's easy to become jaded about health insurance. Especially in these days. But at PHP, we don't do jaded. You see, PHP was founded by doctors with a mission to treat our customers just the way they would treat their patients. And we're not-for-profit, so our focus is on you, and your care, not our bottom line. Give us a call or visit us online and find out what makes PHP different from most other health insurance companies.



800-982-6257      [www.phpni.com](http://www.phpni.com)

The insurance your health deserves.

# Every day, Walgreens offers flu shots at nearly 8,000 locations and pneumonia\* shots at select locations across the country.

Our immunizing pharmacists are ready to give your employees easy access to immunizations and help you maintain a healthy, productive work environment this flu season.

According to the CDC, up to 60 million people in the U.S. get the flu each year. That adds up to millions of lost workdays, which can mean lost productivity for your organization.

By partnering with Walgreens, you can protect your employees at little or no cost to them through one of our many custom programs, conveniently tailored to your needs, based on the number of participating employees.

## Worksite immunization program

Walgreens can administer on-site immunization clinics at your worksite regardless of the size of your organization\*\*.

## Voucher program

We can provide client-specific vouchers for you to distribute to your employees, as well as a suite of promotional materials to help ensure good participation.

## Worksite/voucher immunization program

You can also get a combination of programs to offer your employees the greatest flexibility. If they can't attend the scheduled worksite clinic, this option gives them a flu shot voucher that's good at any Walgreens.

The Walgreens immunization program is a nationally recognized award-winner:

2011 American Pharmacist Association Immunizations Champion Award

2011 National Influenza Vaccine Summit Award

2010 National Influenza Vaccine Summit Award

Help protect your worksite with Walgreens immunization services — contact your local pharmacist or email us at [immunizationsolutions@walgreens.com](mailto:immunizationsolutions@walgreens.com).

*Walgreens* #7907  
535 N. Line St.  
Columbia City, IN 46725

**Walgreens** There's a way to stay well.

\*Based on state privilege. \*\*Vaccine subject to availability. State, age and health condition-related restrictions may apply. See pharmacy for details.

\*\*\*Patient care services at Take Care Clinics are provided by Take Care Health Services™, an independently owned professional corporation whose licensed healthcare professionals are not employed by or agents of Walgreen Co. or its subsidiaries, including Take Care Health Systems™, LLC.



October 22, 2011

Dear Chamber Member,

The Whitley County Chamber of Commerce's **2012 Visitor's Guide** is about to become reality!! This is the **FIRST** guide of this kind for the Whitley County area, and we are confident this piece will prove to be one of your best business investments.

SpectraPrint, a division of The Papers Incorporated, in Milford, and a Whitley County Chamber member, has been selected to produce this beautiful full-color, easy-to-read booklet full of information about businesses and events within our entire county. We plan to distribute **10,000 guides** throughout the upcoming year in the following locations:

- Area chamber offices, the EDC office, and by mail as requested
- Area retail shops and restaurants
- Area hotels and B & B's
- Sites along US 30, State Roads 5, 205, 9 and 109
- Several Visitor's Center's around the state
- Service racks throughout Whitley, Kosciusko, Noble and Huntington counties
- Local real estate offices

We also will distribute the guide to families and businesses coming into our area.

Advertising space in the Chamber's Visitors Guide will be open to **chamber members first** for a limited time, with chamber pricing. Non-member rates will be slightly higher.

Account Executive Cynthia Aleman will contact you to determine your advertising requests and needs. If you would like to contact Cynthia directly to secure an ad to promote your business, please call her at 574-268-8166 or email her at [spectraprint@the-papers.com](mailto:spectraprint@the-papers.com).

We are excited about the Visitor's Guide and the success of this project will only be possible with your most appreciated support.

Thank you,

The Whitley County Chamber of Commerce